

# 1 Day TV Presenter Workshop for Makeup Artists

An in studio, on camera  
introduction to TV Presenting for  
Makeup Artists who want to make  
an impact in Social Media

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A proven curriculum from the TV  
Training Academy  
Pinewood Studios, England

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Fox Studios Australia  
Sydney, Brisbane  
Gold Coast & Melbourne

# 1 Day TV Presenter Workshop for Makeup Artists

## AN INTRODUCTION TO TV PRESENTING FOR MAKEUP ARTISTS

**A**n intensive 1-day workshop for Makeup Artists who want to learn how to present to camera, gain confidence on camera, improve their delivery and impact on their followers, and record a professionally edited HD showreel with some of the industries top media coaches in order to promote themselves or their skills in social media right away.

You'll learn on camera communication, appearance, timing and delivery. We'll explain mental approach and help you put some scripts together.

You'll also learn about on-set etiquette and what is expected of you as a Makeup Artist working in a TV studio.

We'll use your new skills to shoot high impact pieces to camera on green screen, in the studio and in a co-presenting scenario so that you understand and are exposed to a number of TV presenting techniques.

We will then add professionally edited backgrounds, music and graphics to complete your showreel\*. (Examples available on our youtube channel).

Whilst intense, the day is great fun and packed full of key training initiatives to help launch your Makeup career in the public eye.

"I could learn so much in one day... I was able to record solo video as well as co-presenting by the end of the day. Great practical exercises and fun too. Everyone should definitely do this course".

*Elizabeth Shine Samson, Presenter*

\*Hair & Makeup subject to additional cost.

**The TV Training Academy** has been training TV presenters for over 15 years with many of our Presenters appearing on BBC, ITV, Sky and other major TV channels world wide. In fact, it's almost certain that if you watch television then you've probably seen someone who has been trained by us!

Without doubt the world's leading TV Presenter Training provider, our professional team of producers, directors and presenters deliver a comprehensive and intense training & creation program.

### ONE DAY WORKSHOP CONTENT & TOPICS

You will be asked to do a simple 1 minute introduction of yourself to the camera. This should be a; who, what, why and where type of piece about yourself. For example, who are you (name, where you are from), and what you normally do in the day, You can finish the piece off by describing something that you are interested in, this can be an unusual hobby or pastime.

Before the workshop, have a think about what you will say, we will chat about it on the day. You do not have to write a long script, this is a short introduction and should not last over 1 minute.

As we shall be filming 3 pieces to camera during the day please bring 3x changes of clothes, in a style that represents your personal brand. Changes of clothes should reflect the type of presenting you want to do.

### The workshop content includes:

The Principles of camera communication & Presenting  
Appearance, Timing & Delivery  
Mental Approach  
Principles of Co-Presenting  
Onset etiquette and expectations of a Makeup Artist in the TV studio  
On Camera exercises recorded to HDV;  
- Green screen  
- PTC (Piece to Camera)  
- Monologue and/or Autocue  
- Co-presenting (Intro/Outro)  
Questions & Answers  
Takeaways & Optional Extra's

Our aim is to ensure that on completion of the workshop your TV presenting is strong, effective and professional.

You will have a showreel to promote yourself and have the ability to record yourself while promoting your work to camera with the confidence that usually only a seasoned professional would have.

**Courses are run 7 days /wk  
subject to availability.**

Special  
**\$350**  
inc. GST

RRP is normally \$700 per person

For Bookings Contact  
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International TV, Film & Communications Training